



Public Service Commission of Wisconsin

Burneatta Bridge, Chairperson
Ave M. Bie, Commissioner
Robert M. Garvin, Commissioner

610 North Whitney Way
P.O. Box 7854
Madison, WI 53707-7854

April 20, 2004

Mr. Lee Cullen, Chair
Governor's Task Force on Energy Efficiency and Renewables
122 West Washington Avenue
Madison, WI 53703

Re: Energy Efficiency Potential Study

Dear Mr. Cullen:

This is in response to your February 26, 2004 letter to the Public Service Commission (Commission) in which you, on behalf of the Governor's Energy Efficiency and Renewables Task Force, requested that the Commission arrange for a study of the statewide potential for energy efficiency in the natural gas and electric industries.

While I believe such a study would be useful, I do not believe that the Commission has the resources available to adequately administer and coordinate it at this time. As an alternative, I suggest that you contact the Energy Center of Wisconsin to fulfill that role. Commission staff has been in contact with the Energy Center, and I understand they are willing and able to assume that responsibility. Task Force members could work with the Energy Center in developing the scope and schedule of the study. Carol Stemrich, a member of the Commission staff, has been participating on the Task Force and would also be available to lend assistance.

I am confident that the Task Force and the Energy Center will be able to produce a useful study on energy efficiency potential, and I look forward to seeing the results. If I or members of the Commission staff can be of further help, please feel free to contact us. Thank you for all your efforts on this important study.

Sincerely,

A handwritten signature in cursive script that reads "Burneatta Bridge".

Burneatta Bridge
Chairperson

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cc: Commissioner Ave M. Bie
Commissioner Robert M. Garvin
Carol Stemrich, PSC
Susan Stratton, Energy Center of Wisconsin